



# World Development Foundation

(ISO-9001-2000 Certified Organisation)

A knowledge based organization committed to sustain and enrich the lives of the poor and excluded worldwide by the use of Radio, TV, Internet, Satellite and New Media in the field of Education, Agriculture, Healthcare, and Livelihood Generation.



Inauguration of CRS made by WDF at Birsa Agriculture University Ranchi by HE Governor, Jharkhand

Radio provides most cost effective means for educating the masses and spreading the messages for people's empowerment

Healthcare  
for  
all  
With  
Wide Area  
Network





## Profile of the Organization

World Development Foundation (WDF) is a knowledge-based global organization committed to sustain and enrich the lives of the poor and excluded worldwide. WDF strives to empower the poor by providing education and training with the use of Radio, TV Internet, Satellite and the new media. All these efforts are aimed at one goal namely, Life Enrichment of the poor and Socially Challenged. This is an ISO 9001:2000 Certified organization.



WDF Studios at Dwarka, New Delhi

### Primary Activities

- Primary and informal education
- Computer literacy programmes, training and counseling to women who are socially and economically disadvantaged
- Education on health, hygiene, drug abuse, vaccination, child care etc. using WAN and Satellite network
- Higher Education
  - o Established TERI in Ghazipur, UP-computer, agriculture, environment
- Livelihood generation for the have-nots
- Gender sensitization and women rights programmes & other related issues

- Better informing and motivating masses with regard to HIV/AIDS interventions and services; supporting and reinforcing positive HIV/AIDS behaviors; improving HIV/AIDS information on the radio/ Internet and TV

- Organizing Seminars and Workshops

### Collaboration with Media Lab Asia, Min of Communication & IT

- o Under this collaboration, World Development Foundation is implementing a project namely, "Socio Economic Research, Technology Innovation and Development of Cost Effective Solution for Community Radio Station (CRS) for livelihood generation and enriching the life of have-nots in the country by using the media of radio for education in the filed of farming, agriculture, health, hygiene, livelihood generation, etc



Transmitter for Commercial Radio Installed by WDF



Commercial Radio Studio by WDF

- Counseling and technical assistance in the areas of finance, management, procurement, and marketing, helping communities to get reward for their talent
- Language and dialect courses and online dictionaries
- Development of Local radio programs in their own language through radio browsing





## Services Offered

- WDF offers consultancy, feasibility studies, turn-key solution, operations & maintenance in the specialized fields of **Communication, Broadcasting and Education.**
- Terrestrial and Satellite Broadcasting for Radio and Television: This includes coverage planning, system design, installation and commissioning, operation and maintenance of broadcast networks, execution and operation of fixed and mobile (SNG) uplink and down-link systems.
- **Commercial and Community FM and TV stations.**
- **Complete solution for Community Radio Station** for agriculture, farming and livelihood generation for Agriculture Universities/ KVKs/ NGOs **including supply of 70 Watt Transmitter.**
- Studio systems including acoustics, state-of-the-art studio and post production equipment.
- Data Broadcasting & Internet broadcasting.
- Acoustics and audio video system for theatres, auditoriums and conference halls.
- Production services, software generation and content packaging for Audio and Video-**1200 Hours of content on various themes /languages in the WDF database can be provided.**
- **On site and institutional training** in various disciplines. of broadcasting including hardware and programming.
- Software development for IT.
- Interior work.



Capacity Building: CCS Krishi University, Hissar, Haryana and WDF conducting Course on "Radio Jockey"

## Our expertise

- High quality, flexible, state-of-the-art and cost effective solution as per customer's unique requirement.
- Professional approach, on schedule completion of projects and customer satisfaction.
- Advice in selection of appropriate equipment in customer's best interest.
- Content development and training.



CRS established by WDF at Narendra Dev University, Faizabad, UP (under collaboration with MLASIA, MCIT, GOI)



Participants of the above course



70 Watt Transmitter developed by World Development Foundation





Options for Studio Acoustics  
For  
**Community Radio**

A research paper by



World Development Foundation  
And



Media Lab Asia

September 20, 2007

Note: The work was undertaken as part Media Lab Asia project entitled "Development of cost-effective solution for Community Radio Station and its deployment for livelihood generation"

## Collaborators and Customers

- Media Lab Asia, Min of IT
- Community Radio Station - Narendra Dev University, Faizabad, Birsa Agriculture Univ., Ranchi, Indira Gandhi Krishi Vishwavidyala, Raipur, Tamil Nadu Agriculture University, Coimbatore, Allahabad Agriculture University, Chaudhary Charan Singh University, Hissar, Bairaju Foundation, Hyderabad, KVK Ghazipur, KVK Karda, Syasat Hyderabad, CMS Lucknow, Inter College, Diggi etc.
- Commercial Radio - Kushal Globals Ltd.- at Jodhpur & Ajmer, South FM Studios- Ahmedabad, Rajkot, Siliguri, Gangtok, Khatpad Radio Dhangarhi, Nepal
- Technical Education and Research Institute, Ghazipur
- Others

## About the Founders

### President; Dr. H. O. Srivastava

- 35 years of professional experience in broadcasting.
- Former Chief Engineer of AIR and Doordarshan.
- Achieved 6 international and life time achievement award.
- Written 6 books and 106 papers in international and national journals.
- Was declared International Who's Who, Marqui's Who'Who.
- Was Chairman of Institution of Electronics & Telecom Engineers and conducted NORAD scheme for poor girls, established Marconi Lab of IETE etc.
- Established IT Division of AIR, AIR Resources, MR Division, AIR & DD Training Institute (strengthening) etc.
- Piloted; Formation of BECIL (A public sector undertaking), Krishi Channel for Ministry of Agriculture, Gyan Vani FM Channels for IGNOU, AIR/DD resources, initial policy for Community Radio, established CRSs etc. at a number of places.

### Executive Director; Dr. Chandra Rashmi

- Educationist, reformer and activist.
- Former Principal of Degree College.
- Columnist of broadcast journal.



President WDF (Then Chief Engineer AIR Resources, extreme left) signing MOU for Gyan Vani Channel



Workshop on Community Radio Station by WDF

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